## ACCEPTABLE FILE FORMATS

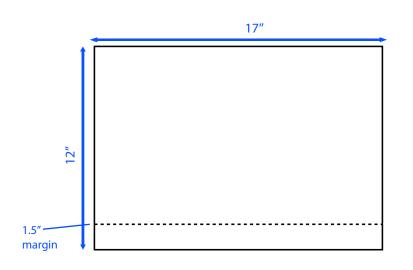
.jpg	
.pdf	* Please note:
.tiff	- Files must be CMYK
.ai	- All files must be PC compatible
.psd	<ul> <li>ai files must have text "outlined"</li> </ul>
.eps	<ul> <li>.psd files please "rasterize" all text layers</li> </ul>

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE:

https://www.postupstand.com/uploadartworkrecipient email address: sales@postupstand.com



POSTER SIZE AND MARGINS Design poster at 17" x 12" (document size). Use 1.5" bottom margin as a reference ONLY when designing. Do not place any text/logos outside of these margins to allow banner to be inserted into hardware.

\* Have background color or image run the full 12" length of file.

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