

# Instructions for providing copy and image for Retractable Banners for Post-Up

## ACCEPTABLE FILE FORMATS

.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

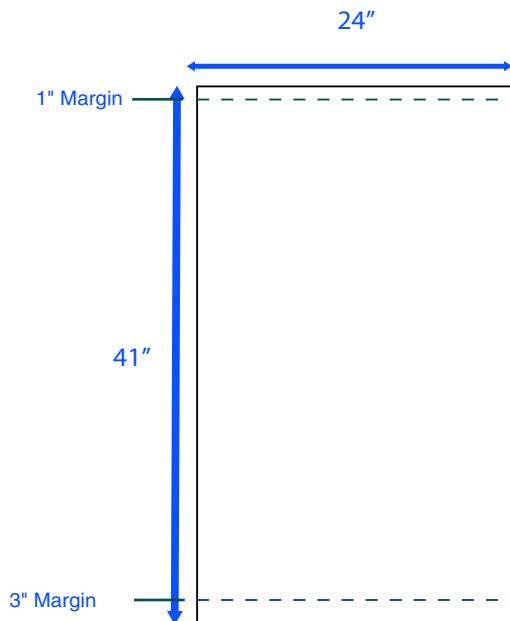
\* Please note:

- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE:                   - <https://spaces.hightail.com/uplink/postup>  
                              - recipient email address: [sales@postupstand.com](mailto:sales@postupstand.com)



## POSTER SIZE AND MARGINS

Design poster at 24" x 41" (document size). Use 1" and 3" margins as a reference ONLY when designing. Do not place any text/logos outside of these margins, in case poster should wrap into stand.

\* Have background color or image run the full 41" length of file. DO NOT leave white space inside margins- it may show when poster is upright in stand.

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