## Instructions for providing copy and image for Retractable Banners for TRT

## **ACCEPTABLE FILE FORMATS**

.jpg .pdf

.tiff

.ai .psd

.eps

\* Please note:

- Files must be CMYK

- All files must be PC compatible

- .ai files must have text "outlined"

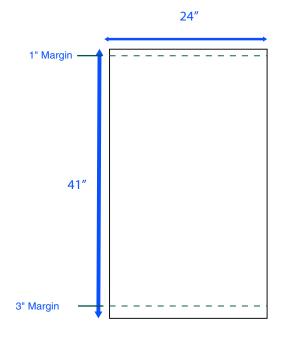
- .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE: - http://www.trtbanners.com/upload-artwork/

- recipient email address: sales@trtbanners.com



## **POSTER SIZE AND MARGINS**

Design poster at 24"x41" (document size). Use 1" and 3" margins as a reference **ONLY** when designing. Do not place any text/logos outside of these margins, in case poster should wrap into stand.

\* Have background color or image run the full 41" length of file. DO NOT leave white space inside margins- it may show when poster is upright in stand.



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