

# Instructions

**File size- 25" x 101"**

**Viewable- 23.75" x 96"**

**Safe Line- 21" x 92"**

## Bleed Line

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Art elements must extend to this line to account for slight inaccuracies when trimming

## Trim Line

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Any text/logo/images past this line will be trimmed off

## Safety Line

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Important text/logos should not extend past this line

- File color mode must be CMYK
- All text must be outlined (type Menu -> Create Outlines)
- Embed or include linked images in separate folder
- If Pantone color matching is required, specify the colors in the artwork

# Retractor Area

No text / logos in this area. This area will be trimmed off / hidden inside the banner stand. Please only have background images extend into this area for bleed purposes.