Instructions

File size- 31.75″ x 164.8″

Viewable- 30.75″ x163.8″

Safe Line- 27.75″ x 160.8″

Bleed Line

Art elements must extend to this line to account for slight inaccuracies when trimming

Trim Line

Any text/logo/images past this line will be trimmed off

Safety Line

Important text/logos should not extend past this line

. File color mode must be CMYK

. All text must be outlined (type Menu -> Create Outlines)

. Embed or include linked images in seperate folder

. If Pantone color matching in required,
specify the colors in the artwork

. Resolution must 150 ppi at full size

. Make sure to turn off or delete all other layers on
finished artwork before sending and make sure artwork
is a flatten file (if using Photoshop).