

Instructions

File size- 34" x 85"

Viewable- 33" x 80"

Safe Line- 30" x 77"

Bleed Line

Art elements must extend to this line to account for slight inaccuracies when trimming

Trim Line

Any text/logo/images past this line will be trimmed off

Safety Line

Important text/logos should not extend past this line

- File color mode must be CMYK
- All text must be outlined (type Menu -> Create Outlines)
- Embed or include linked images in separate folder
- If Pantone color matching is required, specify the colors in the artwork

Retractor Area

No text / logos in this area. This area will be trimmed off / hidden inside the banner stand. Please only have background images extend into this area for bleed purposes.