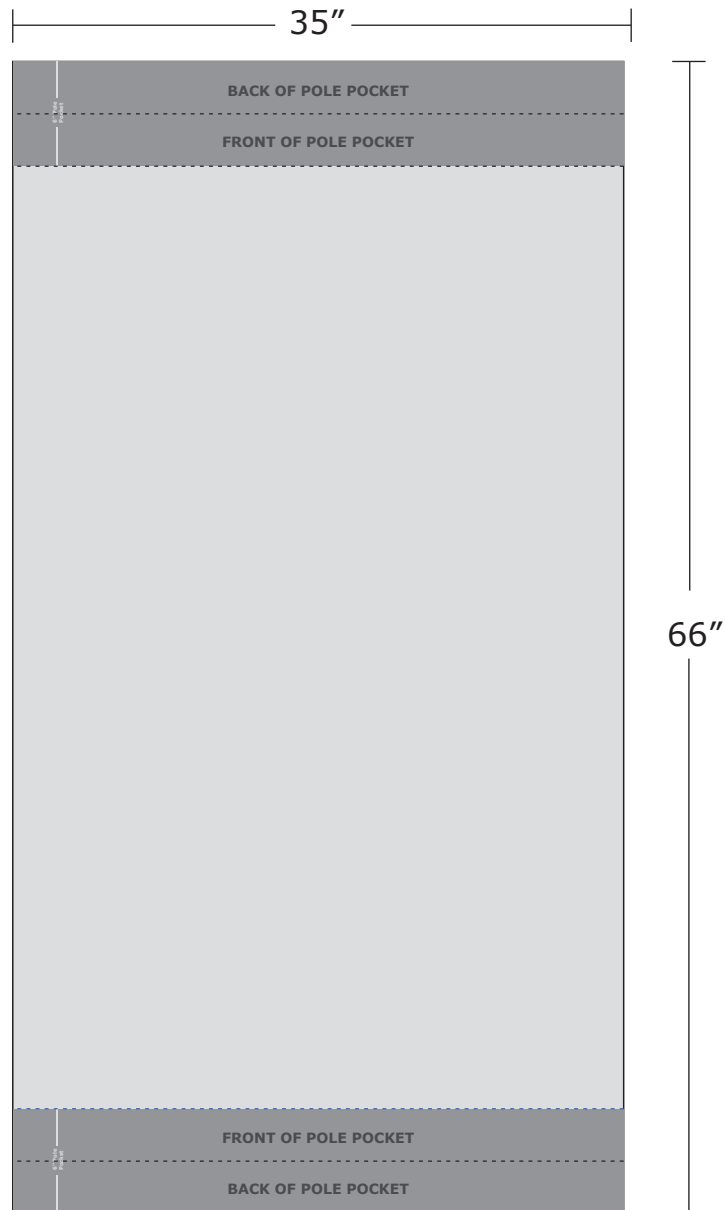


SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



ALUMINIUM ROD BANNERS

Single Sided - 36x60

Total Graphic Area: 35" x 66"

Total Safe Area: 35" x 54"

Total Live Area: 35" x 60"

Use 6" margins as a reference ONLY when designing. Do not place any text/logos outside of these margins in case pole pockets disrupt artwork

FILE FORMATS

.JPG or .PDF

(.ai, .psd, .eps, .tiff)

ART GUIDELINES

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

TRANSMITTING FILES

ONLINE: www.postupstand.com/artupload

EMAIL: sales@postupstand.com