

# Instructions for providing copy and image for Black Poster Clamp banners

## ACCEPTABLE FILE FORMATS

.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

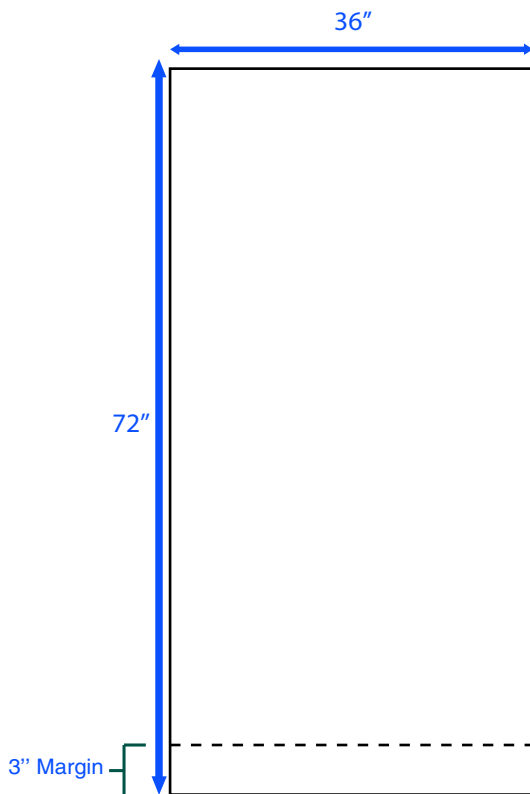
\* Please note:

- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

ONLINE:                   - <http://www.postupstand.com/file-upload>  
                                  - recipient email address: [sales@postupstand.com](mailto:sales@postupstand.com)



## POSTER SIZE AND MARGINS

Design poster at 36" x 72"  
(document size). Use 3" margin as  
a reference **ONLY** when designing.  
Do not place any text/logos  
outside of this margin.

**\* Have background color or  
image run the full 72" length of  
file. DO NOT leave white space  
for bottom margin.**

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