Instructions for providing copy and image for Retractable Banners for Post-Up

ACCEPTABLE FILE FORMATS

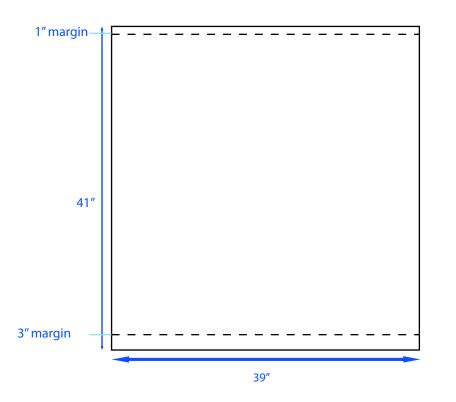
.jpg	
.pdf	* Please note:
.tiff	- Files must be CMYK
.ai	- All files must be PC compatible
.psd	ai files must have text "outlined"
.eps	 .psd files please "rasterize" all text layers

*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

TRANSMITTING FILES

ONLINE:

https://www.postupstand.com/uploadartworkrecipient email address: sales@postupstand.com



POSTER SIZE AND MARGINS

Design poster at 39" x 41" (document size). Use 1" and 3" margins as a reference ONLY when designing. Do not place any text/logos outside of these margins, in case poster should wrap into stand. * Have background color or image run the full 41" length of file. DO NOT leave white space inside margins- it may show when poster is upright in stand.

POST

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