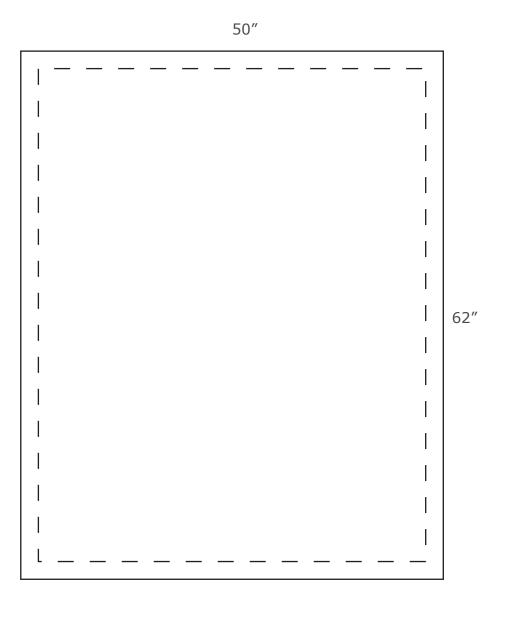
# SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



## **SEG WALL** 50" x 62"

Total Graphic Area: 50" x 62" Total Safe Area: 46" x 58"

Please include 2" of area around all four edges where no text, logos, etc. are placed. (For Reference Only)

### **FILE FORMATS**

.JPG or .PDF

(.ai, .psd, .eps,.tiff)

#### **ART GUIDELINES**

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

#### TRANSMITTING FILES

ONLINE: www.postupstand.com/uploadartwork

EMAIL: sales@postupstand.com