Instructions for providing copy and image for posters for Silver Stands Post-Up Stands

ACCEPTABLE FILE FORMATS
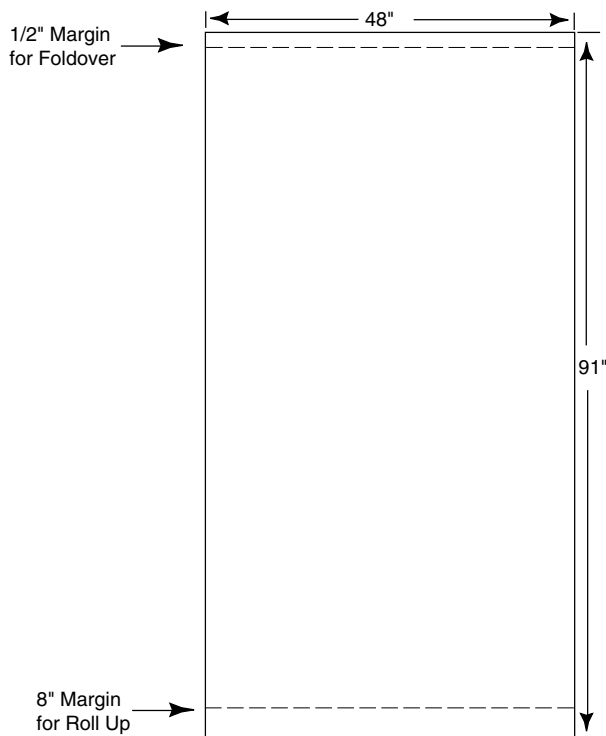
.jpg
.pdf
.tiff
.ai
.psd
.eps

* Please note:
- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

TRANSMITTING FILES

ONLINE:
- https://www.postupstand.com/uploadartwork
- recipient email address: sales@postupstand.com

POSTER SIZE AND MARGINS

Design poster at 48" x 91" (document size). Use 1/2" and 8" margins as a reference ONLY when designing. Do not place any text/ logos outside of these margins, in case poster should wrap into stand.

* Have background color or image run the full 91" length of file. DO NOT leave white space inside margins- it may show when poster is upright in stand.

POST-UP STAND