Total Graphic Area: 50.5" x 70"

Total Safe Area: 23.25" x 68" (each side)

Place all information in safe area 1" from edges and 4.5" from upper left corner.

There should also be no text in the center 2"

FILE FORMATS

.JPG or .PDF

(.ai, .psd, .eps,.tiff)

ART GUIDELINES

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

Total Safe Area

Total Graphic Area

Guidelines (Safe Area)

No text or logos in this 2"

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