Instructions for providing copy and image for posters for Glow

ACCEPTABLE FILE FORMATS

.jpg	* Please note:
.pdf	- Files must be CMYK
.tiff	- All files must be PC compatible
.ai	ai files must have text "outlined"
.psd	 .psd files please "rasterize" all text layers
.eps	

*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

TRANSMITTING FILES

ONLINE:

- https://www.postupstand.com/uploadartwork
- recipient email address: sales@postupstand.com

◀────33.5"──	▶	
.5″ 	••	Document Size: 33.5"W x 100"L Live Area: 33.5" x 95"
	100"	Design poster at 33.5" x 100" (document size). Use 3" and 8" margins as a reference ONLY when designing. Do not place any text/logos outside of these margins, in case poster should wrap into stand.
		*3" at top and bottom will have a high glare from the lights, do not place any text or info in this area
		* Have background color or image run the full 100" length of file. DO NOT leave white space inside margins- it may show when
3″		poster is upright in stand.
5″		

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