DISPLAYS2GO

SKU: **BWPD9035SL**

# Instructions

**Graphic Viewable - 35” x 90”**
**Graphic with Bleed - 36” x 97.5”**

Bleed Line
Art elements must extend to this line to account for slight inaccuracies when trimming

Viewable Line
Any text/logo/images past this line will be trimmed off

Safety Line
To avoid distortion, Important text/logos should not extend past this line

Trim Line

- File color mode must be CMYK
- All text must be outlined (type Menu -> Create Outlines)
- Embed or include linked images in separate folder
- If Pantone color matching in required, specify the colors in the artwork
- Resolution must be 150 ppi at full size
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

**Retractor Area**

No text / logos in this area. This area will be trimmed off / hidden inside the banner stand. Please only have background images extend into this area for bleed purposes.