



## Instructions

**Graphics with Bleed: 19.25" x 12.25"**  
**Viewable (header): 18.75" x 12"**

**Shelf with bleed: 19.75" x 2.5"**  
**Viewable (shelf): 19.25" x 2"**

### Trim Line

Art elements must extend to this line to account for slight inaccuracies when trimming

### Viewable Line

Any text/logo/images past this line will be trimmed off

### Safety Line

Important text/logos should not extend past this line

- File color mode must be CMYK
- All text must be outlined (type Menu -> Create Outlines)
- Embed or include linked images in separate folder
- If Pantone color matching is required, specify the colors in the artwork

