

# Instructions

**File size with Bleed: 20” x 13”**  
**Live Image: 19.25“ x 12”**  
**Safety Line: 17.5” x 10.75”**

**Shelf with bleed: 19.75” x 2.5“**  
**Live image: 19.25” x 2”**  
**Safety line: 19.75” x 1.5’**

Bleed Line

Art elements must extend to this line to account for slight inaccuracies when trimming

Trim Line

Any text/logo/images past this line will be trimmed off

Safety Line

Important text/logos should not extend past this line

- File color mode must be CMYK
- All text must be outlined (type Menu -> Create Outlines)
- Embed or include linked images in separate folder
- If Pantone color matching is required, specify the colors in the artwork

