



## Instructions

**Graphic with Bleed: 3.125" x 5.25"**

**Graphics Viewable: 2.5" x 4.5"**

**Safety Line: 2.385" x 4.385"**

### Bleed Line

Art elements must extend to this line to account for slight misalignments when trimming

### Viewable Line

Any text or graphics past this line will be trimmed off

### Safety Line

Important text/logos should not extend past this line

- File color mode must be CMYK
- All text must be outlined (type Menu -> Create Outlines)
- Embed or include linked images in separate folder
- If Pantone color matching is required, specify the colors in the artwork
- Resolution must be 150 ppi at full size
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flattened file (if using Photoshop).