## Instructions

## Image size with bleeds: 17.75" X 13.4375" Live Image: 17.5" X 13.1875"

## Trim Line

Any text/logo/images past this line will be trimmed off

## Safety Line

Important text/logos should not extend past this line

- File color mode must be CMYK
- All text must be outlined (type Menu -> Create Outlines)
- Embed or include linked images in separate folder
- If Pantone color matching in required, specify the colors in the artwork

