

DISPLAYS 2GO

SKU: **I000324**

Instructions

Graphic Viewable - 23.5" x 78"
Graphic with Bleed - 24.5" x 85.5"

- Bleed Line**

Art elements must extend to this line to account for slight inaccuracies when trimming
- Viewable Line**

Any text/logo/images past this line will be trimmed off
- Safety Line**

To avoid distortion, Important text/logos should not extend past this line
- Trim Line**

- File color mode must be CMYK
- All text must be outlined (type Menu -> Create Outlines)
- Embed or include linked images in separate folder
- If Pantone color matching in required, specify the colors in the artwork
- Resolution must be 150 ppi at full size
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

Retractor Area

No text / logos in this area. This area will be trimmed off / hidden inside the banner stand. Please only have background images extend into this area for bleed purposes.