

X - FRAME BANNER DISPLAY- 35"x78"

Total Graphic Area: 36"x 79"

Total Safe Area: 31" x 74"

Total Live Area: 35" x 78"

DO NOT design any elements
(text, Logos, etc.) within 2" of
edges.

FILE FORMATS

.JPG or .PDF

(.ai, .psd, .eps,.tiff)

ART GUIDELINES

- Files must be CMYK
- All Fonts must be created to Outlines
or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must
extend to the edge of the artboard
- Make sure to turn off or delete all
other layers on finished artwork
before sending and make sure artwork
is a flatten file (if using Photoshop).