X - FRAME BANNER DISPLAY- 10"x17.5"

Total Graphic Area: 11"x 18.5"

Total Safe Area: 6" x 13.5"

Total Live Area: 10" x 17.5"

DO NOT design any elements (text, Logos, etc.) within 2'' of edges.

FILE FORMATS
.JPG or .PDF
(.ai, .psd, .eps,.tiff)

ART GUIDELINES

- Files must be CMYK

- All Fonts must be created to Outlines or Supplied with your artwork

- Embed all images and support files

- Resolution must be 150 ppi at full size

- Please view your artwork at full size

- Background color / Image must extend to the edge of the artboard

- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).