

## **MEDIUM INDOOR POSTER STAND DISPLAY- 11.5"x16.5"**

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Total Graphic Area: 12.5"x 17.5"

Total Safe Area: 8.5" x 13.5"

Total Live Area: 11.5" x 16.5"

DO NOT design any elements  
(text, Logos, etc.) within 2" of  
edges.

### **FILE FORMATS**

**.JPG or .PDF**

(.ai, .psd, .eps,.tiff)

### **ART GUIDELINES**

- Files must be CMYK
- All Fonts must be created to Outlines  
or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must  
extend to the edge of the artboard
- Make sure to turn off or delete all  
other layers on finished artwork  
before sending and make sure artwork  
is a flatten file (if using Photoshop).