

## **HORIZONTAL A FRAME DISPLAY - 46"x33"**

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Total Graphic Area: 48"x 35"

Total Safe Area: 41" x 28"

Total Live Area: 37" x 34"

DO NOT design any elements  
(text, Logos, etc.) within 2" of  
edges.

## **FILE FORMATS**

### **.JPG or .PDF**

(.ai, .psd, .eps,.tiff)

## **ART GUIDELINES**

- Files must be CMYK
- All Fonts must be created to Outlines  
or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must  
extend to the edge of the artboard
- Make sure to turn off or delete all  
other layers on finished artwork  
before sending and make sure artwork  
is a flatten file (if using Photoshop).