

## Instructions

File size- 72" x 99" Viewable- 71" x 98" Safe Line- 65" x 42"

Bleed Line

Art elements must extend to this line to account for slight ina ccuracies when trimming

Trim Line

Any text/logo/images past this line will be trimmed off

Safety Line
Important text/logos should not extend past this line

. File color mode must be CMYK

. All text must be outlined (type Menu -> Create Outlines)

. Embed or include linked images in seperate folder

. If Pantone color matching in required, specify the colors in the artwork

. Resolution must 150 ppi at full size

. Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

. Bottom 47.5" will be obscured by base of stand . Place all important information above that line .