Instructions

File size- 38" x 142"
Viewable- 36" x 140.5"
Safe Line- 31" x 89"

Bleed Line Art elements must extend to this line to account for slight inaccuracies when trimming

Trim Line

Any text/logo/images past this line will be trimmed off

Safety Line

Important text/logos should not extend past this line

- . File color mode must be CMYK
- . All text must be outlined (type Menu -> Create Outlines)
- . Embed or include linked images in seperate folder
- specify the colors in the artwork

. If Pantone color matching in required,

- . Resolution must 150 ppi at full size
- . Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).
- . Bottom 47.5" will be obscured by base of stand . Place all important information above that line .