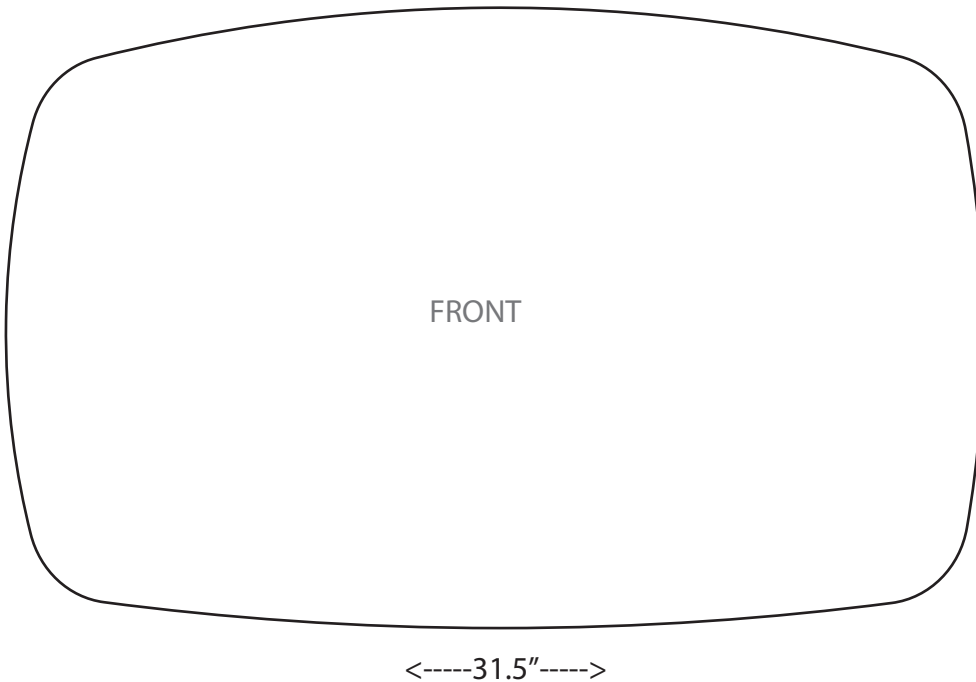
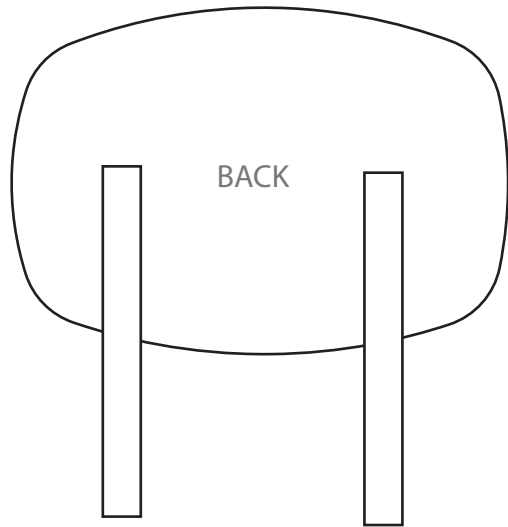


# SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



## **PROMO COUNTER HEADER** **31.5" - WIDTH x 21" - HEIGHT**

Total Graphic Area: 31.5"W x 21"H

Total Safe Area: 29.5" W x 19"

Please include a 1" margin on all sides.  
Do not place any important graphics in this area.

clips attached to back  
clips attach to poles.

## **FILE FORMATS**

**.JPG or .PDF**  
(.ai, .psd, .eps, .tiff)

## **ART GUIDELINES**

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

## **TRANSMITTING FILES**

ONLINE: <https://www.postupstand.com/artupload>

EMAIL: [sales@postupstand.com](mailto:sales@postupstand.com)