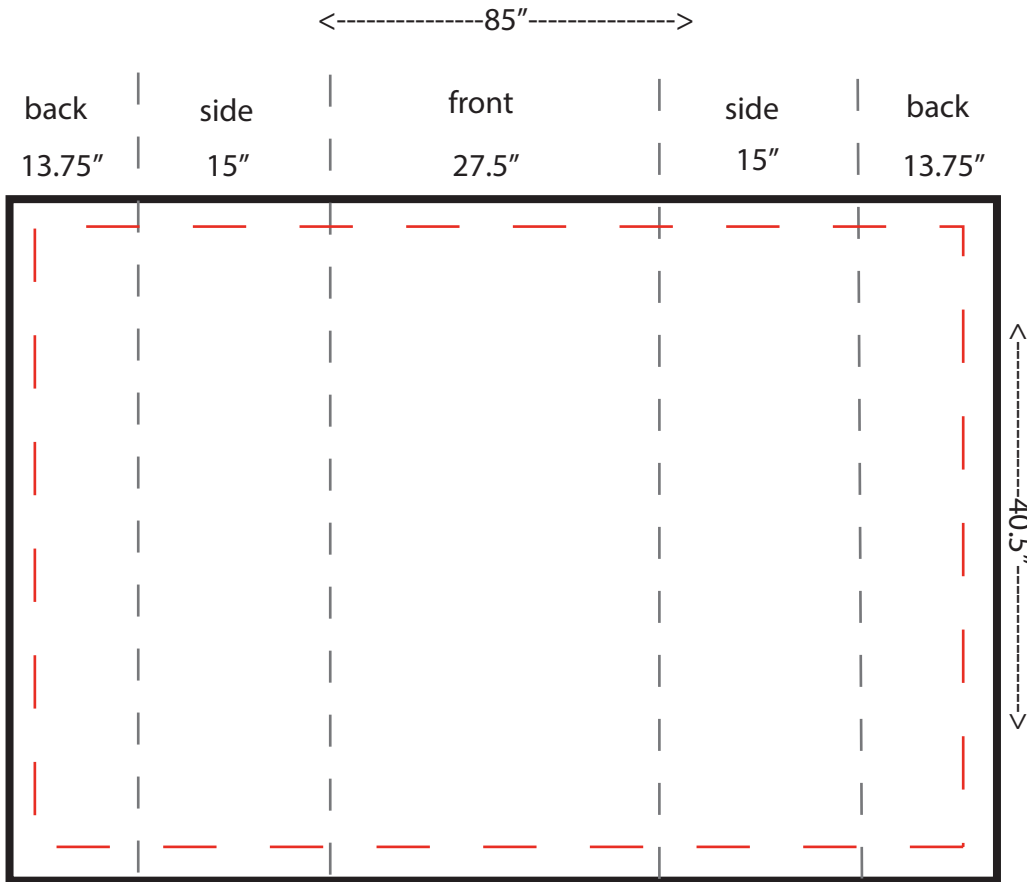


# SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



safe area

— — — where sides start and stop

## **SQUARE PROMOTIONAL COUNTER** **85" - WIDTH x 40.5" - HEIGHT**

Total Graphic Area: 85"W x 40.5"H

Total Safe Area: 83" W x 38.5"H

Please include a 1" margin on all sides.

Do not place any important graphics in this area.

SEG material sewn along top and bottom

30" zipper sewn on BACK

Ends sewn together to make full unit

## **FILE FORMATS**

**.JPG or .PDF**

(.ai, .psd, .eps, .tiff)

## **ART GUIDELINES**

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

## **TRANSMITTING FILES**

ONLINE: <https://www.postupstand.com/artupload>

EMAIL: [sales@postupstand.com](mailto:sales@postupstand.com)