

# Instructions

**File size- 25" x 85"**

**Viewable- 23.675" x 84"**

**Safe Line- 21" x 76"**

## Bleed Line

Art elements must extend to this line to account for slight inaccuracies when trimming

## Trim Line

Any text/logo/images past this line will be trimmed off

## Safety Line

Important text/logos should not extend past this line

- . File color mode must be CMYK
- . All text must be outlined (type Menu -> Create Outlines)
- . Embed or include linked images in separate folder
- . If Pantone color matching is required, specify the colors in the artwork
- . Resolution must 150 ppi at full size
- . Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

# Retractor Area

No text / logos in this area. This area will be trimmed off / hidden inside the banner stand. Please only have background images extend into this area for bleed purposes.