



Instructions

File size- 19" x 37"

Viewable- 18" x 36"

Safe Line- 16" x 28"

Bleed Line


Art elements must extend to this line to account for slight inaccuracies when trimming

Trim Line

Any text/logo/images past this line will be trimmed off

Safety Line

Important text/logos should not extend past this line

- File color mode must be CMYK
 - All text must be outlined (type Menu -> Create Outlines)
 - Embed or include linked images in separate folder
 - If Pantone color matching is required, specify the colors in the artwork
 - Resolution must be 150 ppi at full size
 - Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).
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