Instructions

File size with bleeds: 21.75" x 12.75"
Live Image: 19.5" x 10"

Bleed Line
Art elements must extend to this line to account for slight inaccuracies when trimming

Trim Line
Any text/logo/images past this line will be trimmed off

Safety Line
Important text/logos should not extend past this line

• File color mode must be CMYK

• All text must be outlined (type Menu -> Create Outlines)

• Embed or include linked images in separate folder

• If Pantone color matching in required,
  specify the colors in the artwork

Shelf 1

Shelf 2

Shelf 3

Instructions

File size with bleeds: 20.75" x 2.25"
Live Image: 20" x 1.5"

Bleed Line
Art elements must extend to this line to account for slight inaccuracies when trimming

Trim Line
Any text/logo/images past this line will be trimmed off

Safety Line
Important text/logos should not extend past this line

• File color mode must be CMYK

• All text must be outlined (type Menu -> Create Outlines)

• Embed or include linked images in separate folder

• If Pantone color matching in required,
  specify the colors in the artwork