

# Instructions

**File size with bleeds: 27" x 13"**  
**Live Image: 26" x 12"**

## Bleed Line

Art elements must extend to this line to account for slight inaccuracies when trimming

## Trim Line

Any text/logo/images past this line will be trimmed off

## Safety Line

Important text/logos should not extend past this line

- File color mode must be CMYK
- All text must be outlined (type Menu -> Create Outlines)
- Embed or include linked images in separate folder
- If Pantone color matching is required, specify the colors in the artwork