Instructions

File size with bleeds: 20.1875" x 7.125"

Bleed Line
Art elements must extend to this line to account for slight inaccuracies when trimming

Safety Line
Important text/logos should not extend past this line

- File color mode must be CMYK

- All text must be outlined (type Menu -> Create Outlines)

- Embed or include linked images in separate folder

- If Pantone color matching in required,
  specify the colors in the artwork