

Step 3.

The Lift & Learn App displays content on the screen via a HDMI input from the media player or straight from a smart signage screen that has a built-in Android or Windows-based OS.

Content Distribution

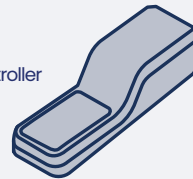


Step 2.

The XT-Controller receives the trigger from the Xtag and sends a command to the Lift & Learn App which is stored locally on a smart signage display (option one) or a media player (option two).

Signage (Android/Windows OS)

XT-Controller

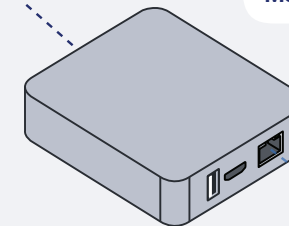


Option One

Or

Media Player (Android/Windows)

Media Player



XT-Controller

Option Two

① Use a smart signage display with an Android or Windows-based OS to bypass using a media player.

Step 1.

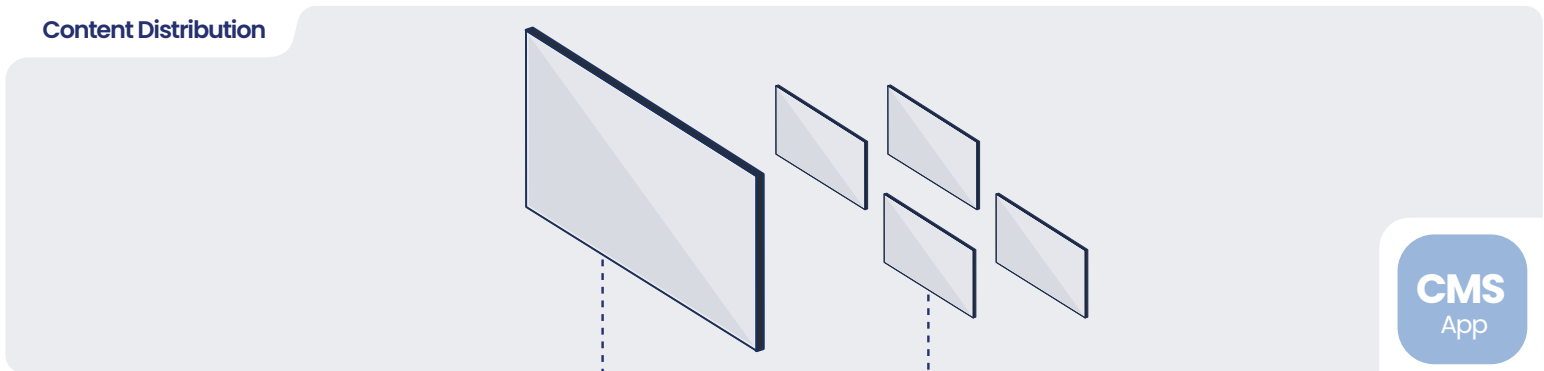
Active, battery-powered radio frequency Xtag's transmit a trigger to the XT-Controller (transceiver) when motion is detected, e.g. when a customer interacts with a product.

Product Xtags



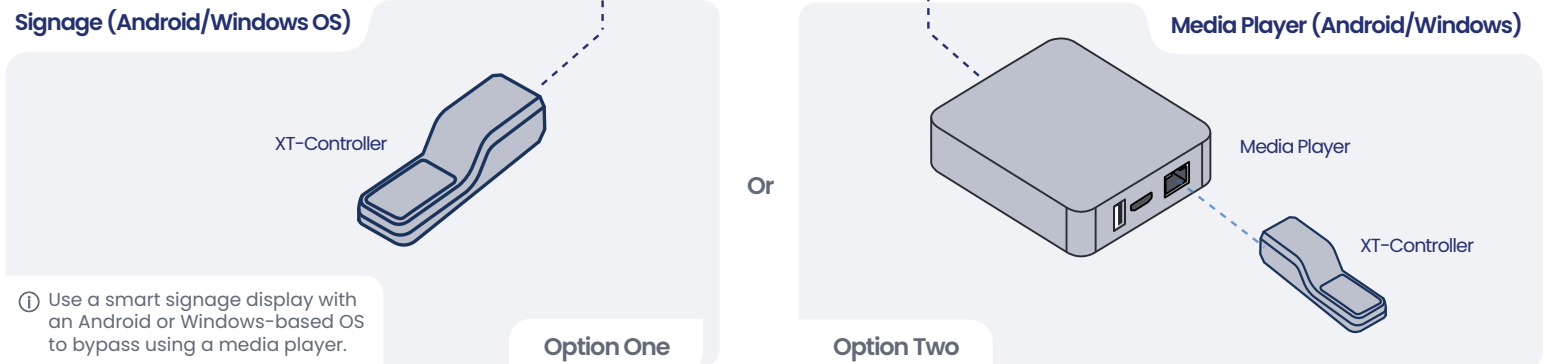
Step 3.

The cloud-based CMS App displays video content on the screen. A cloud-based CMS enables users to manage, schedule and push content to multiple screens remotely via a web-based dashboard.



Step 2.

The XT-Controller receives the trigger from the Xtag and sends a command to a CMS App which is stored locally on a smart signage display (option one) or a media player (option two).



Step 1.

Active, battery-powered radio frequency Xtag's transmit a trigger to the XT-Controller (transceiver) when motion is detected, e.g. when a customer interacts with a product.

