

# Instructions

**File size- 29.5" x 64"**

**Viewable- 28.5" x 63"**

**Safe Line- 26.5" x 61"**

## Bleed Line

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Art elements must extend to this line to account for slight inaccuracies when trimming

## Trim Line

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Any text/logo/images past this line will be trimmed off

## Safety Line

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Important text/logos should not extend past this line

- . File color mode must be CMYK
- . All text must be outlined (type Menu -> Create Outlines)
- . Embed or include linked images in separate folder
- . If Pantone color matching is required, specify the colors in the artwork
- . Resolution must 150 ppi at full size
- . Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).