

SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



AURORA LIGHTBOX **4' Counter (Front and Back)**

Total Graphic Area: 47.25" x 41"

Total Safe Area: 41.25" x 35"

Please include a 1" bleed on all sides and be sure to leave 2" of area around all four edges where no text, logos, etc. are placed.

(For Reference Only)

FILE FORMATS

.JPG or .PDF

(.ai, .psd, .eps, .tiff)

ART GUIDELINES

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

TRANSMITTING FILES

ONLINE: www.postupstand.com/artupload

EMAIL: sales@postupstand.com