

# SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



## **RETRACTABLE BACKDROP - 94x82**

Total Graphic Area: 94" x 82"

Total Safe Area: 94" x 77"

Please be sure to include a 1" margin at the Top & a 4" Margin at the bottom.

*(For Reference Only)*

## **FILE FORMATS**

**.JPG or .PDF**

*(.ai, .psd, .eps, .tiff)*

## **ART GUIDELINES**

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

## **TRANSMITTING FILES**

ONLINE: [www.postupstand.com/artupload](http://www.postupstand.com/artupload)

EMAIL: [sales@postupstand.com](mailto:sales@postupstand.com)