

2.7" Wide

RETRACTABLE PEN - 2.7" x 6.3"

Total Graphic Area: 2.7" x 6.3"

Total Safe Area: 2.7" x 4.8"

Please be sure to include a 1/4" margin at the Top and at the bottom.

(For Reference Only)

Note* the Pen is designed so that the banner part is to be pulled out in order to view all the information.

We Cannot Guarantee the placement of the verbiage in the barrel.

Please take into consideration.

ART GUIDELINES

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 300 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

FILE FORMATS

.PDF



1" Barrel Safe Area

6.3" Height

4.8" Safe Area

1/2" Barrel Info