BEACON - 4′ x 8′

Total Graphic Area: 51″ x 96″

Total Safe Area: 41″ x 86″

Please include a 5″ safe area around edges where no text, logos, etc. are placed.

(For Reference Only)

Display is two sided. If different art is needed, please provide two files.

FILE FORMATS

.JPG or .PDF

(.ai, .psd, .eps,.tiff)

ART GUIDELINES

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

Total Safe Area

Total Graphic Area

Guidelines (Safe Area)