## COOLER DOOR ADVERTISING SIGN - 4.5" x 14"

Total Graphic Area: 4.5" x 14"

Total Safe Area: 4" x 14"

Please include a 1/4" margin on both sides for poster to be inserted in hardware.

## FILE FORMATS

.JPG or .PDF (.ai, .psd, .eps,.tiff)

## **ART GUIDELINES**

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

Total Safe Area
Total Graphic Area
 Guidelines (Safe Area)