

## **COOLER DOOR ADVERTISING SIGN - 4.5" x 7"**

Total Graphic Area: 4.5" x 7"

Total Safe Area: 4" x 7"

Please include a 1/4" margin on both sides for poster to be inserted in hardware.

### **FILE FORMATS**

**.JPG or .PDF**

(.ai, .psd, .eps, .tiff)

### **ART GUIDELINES**

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).



Total Safe Area



Total Graphic Area



Guidelines (Safe Area)