# SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK

**24" x 6"** — 1.25" Margin
Safe Area

**24" x 18"** — 1" Margin
Safe Area

**24" x 6"** — 1.25" Margin
Safe Area
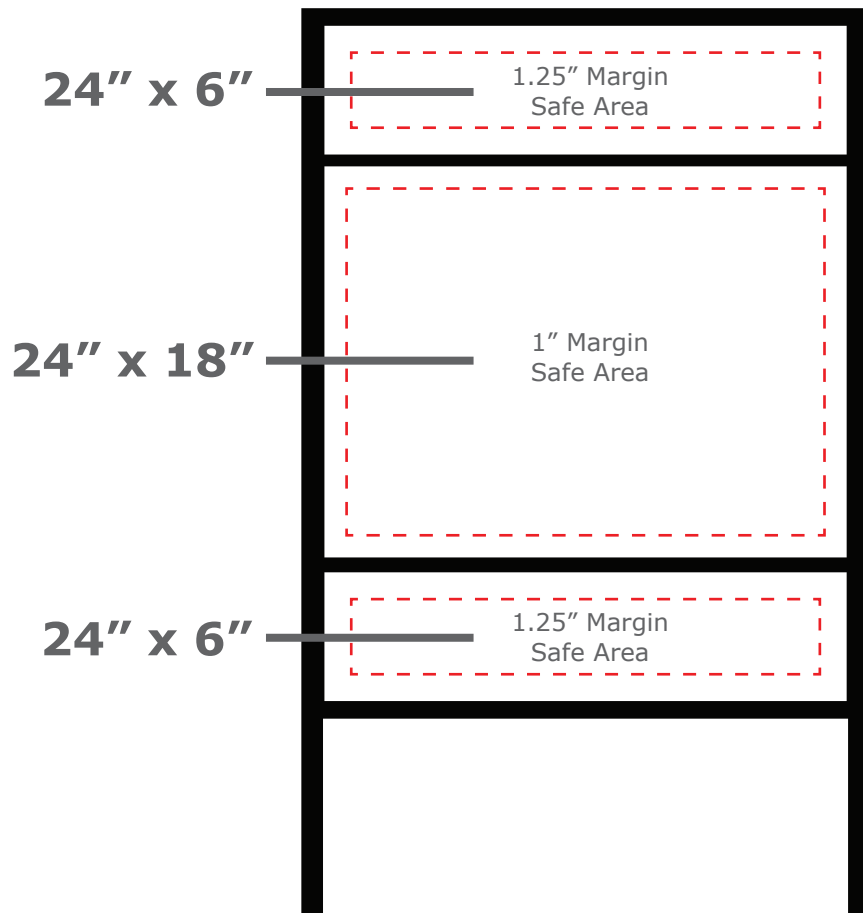
## DOUBLE RIDER H-STAKE YARD SIGN - 3 POSTERS

Design 3 sperate poster files. Design middle poster at 24" x 18". Design top and bottom posters (2) at 24" x 6".

Please include a 1" margin for the top and bottom posters. And a 1.25" margin for the middle poster.

Background color/image should run edge to edge. Margin is a safe area in which no text or logos should be placed.

## FILE FORMATS

**.JPG or .PDF**
(.ai, .psd, .eps,.tiff)

## ART GUIDELINES

- Files must be CMYK

- All Fonts must be created to Outlines or Supplied with your artwork

- Embed all images and support files

- Resolution must be 150 ppi at full size

- Please view your artwork at full size

- Background color / Image must extend to the edge of the artboard

- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

**TRANSMITTING FILES**

ONLINE: https://www.postupstand.com/artupload
EMAIL: sales@postupstand.com

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