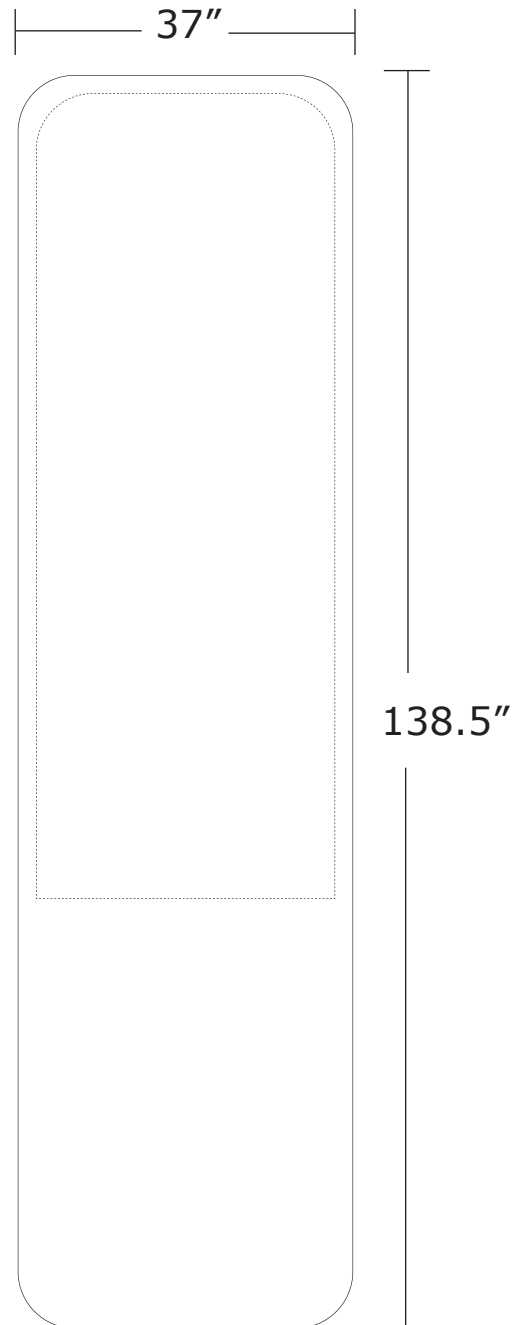


# SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



## **FLOW TENSION FABRIC** **S - 37"x138.5"**

Total Graphic Area: 37" x 138.5"

Total Safe Area: 33" x 89"

DO NOT design any elements  
(text, Logos, etc.) within 2"  
from all sides.

*(For Reference Only)*

*Bottom 47.5" will be obscured by base of stand.  
Place all important information above that line.*

**\*Include a second file to size of a solid color (pulled from background). This will serve as the back to your display.**

## **FILE FORMATS**

### **.JPG or .PDF**

(.ai, .psd, .eps, .tiff)

## **ART GUIDELINES**

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

## **TRANSMITTING FILES**

ONLINE: <https://www.postupstand.com/artupload>

EMAIL: [sales@postupstand.com](mailto:sales@postupstand.com)