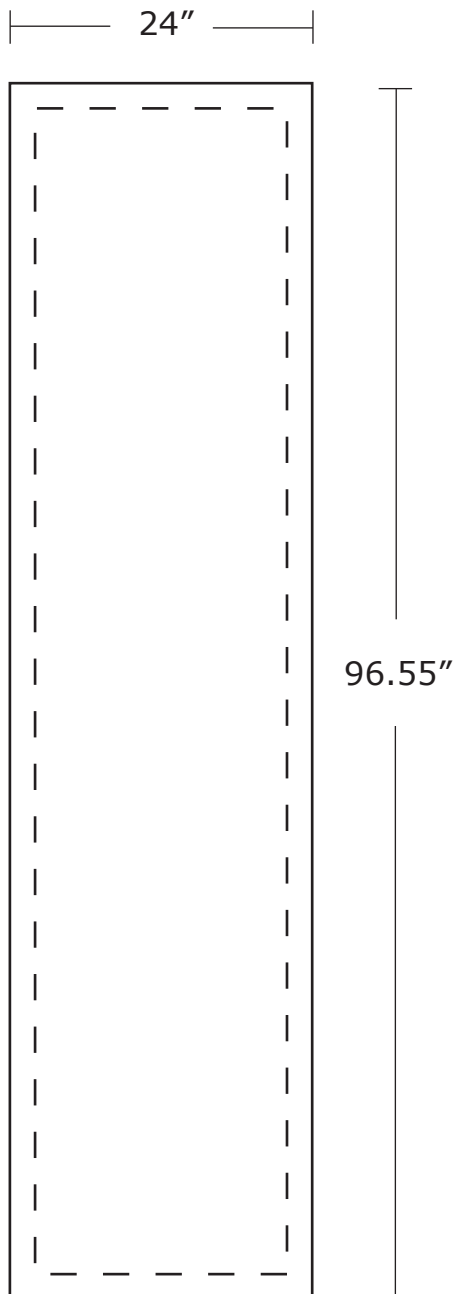


SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



HIGH RISE BACKLIT TRADE SHOW TOWER MAIN PANELS (4) - 24" X 96.55"

Total Graphic Area 24" x 96.55"
Total Safe Area 20" x 92.55"

DO NOT design any elements (text, Logos, etc.) within 2" of all sides. Graphic will be stitched on all edges.

(For Reference Only)

There will be 4 main panels and 2 end caps printed.

FILE FORMATS

.JPG or .PDF

(.ai, .psd, .eps, .tiff)

ART GUIDELINES

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

TRANSMITTING FILES

ONLINE: www.postupstand.com/artupload

EMAIL: sales@postupstand.com