

# Custom Graphic Installation

## For Velcro and Adhesive Connections

**1.** The case includes: (1) Top Bar, (1) Telescoping Pole, (1) Base Unit, either (2) Velcro Pieces OR (1) Adhesive Piece which is attached to the leader, and (1) Carry Bag.

**2.** Remove the plastic end caps from the top clip bar and set them aside. Open the top clip bar and then insert the top edge of the graphic, as shown:



**3.** Close the clip bar lips to secure the graphic. Finish the top by re-attaching the plastic end caps.

**4a.** If your banner stand has Velcro connectors, remove the backing of one of the Velcro strips and apply it to the bottom back edge of the banner, as shown:

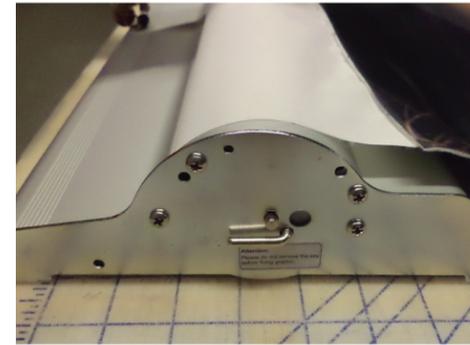


**4b.** Once the Velcro connector is attached to the graphic, attach the graphic to the paper leader in the base, as shown:



**4c.** If your banner stand has Adhesive connectors, peel off the protective strip covering the adhesive on the paper leader in the base of the banner stand, and affix the bottom back of the banner directly to the adhesive.

**5.** Once the graphic is attached to the leader, remove the chrome side from the base. Activate the spring tension by removing the Allen Key, shown below:



**7.** Hold the graphic and allow it to recoil into the base unit, as shown:



**6.** Pull the Allen Key while holding on to the attached graphic. Save the Key in the base side cover, which is magnetic and will secure the Key. Put the side cover back on.

**8.** To display the graphic, insert the telescoping pole into the base, pull the banner out of the stand, and attach to the clip end of the pole.