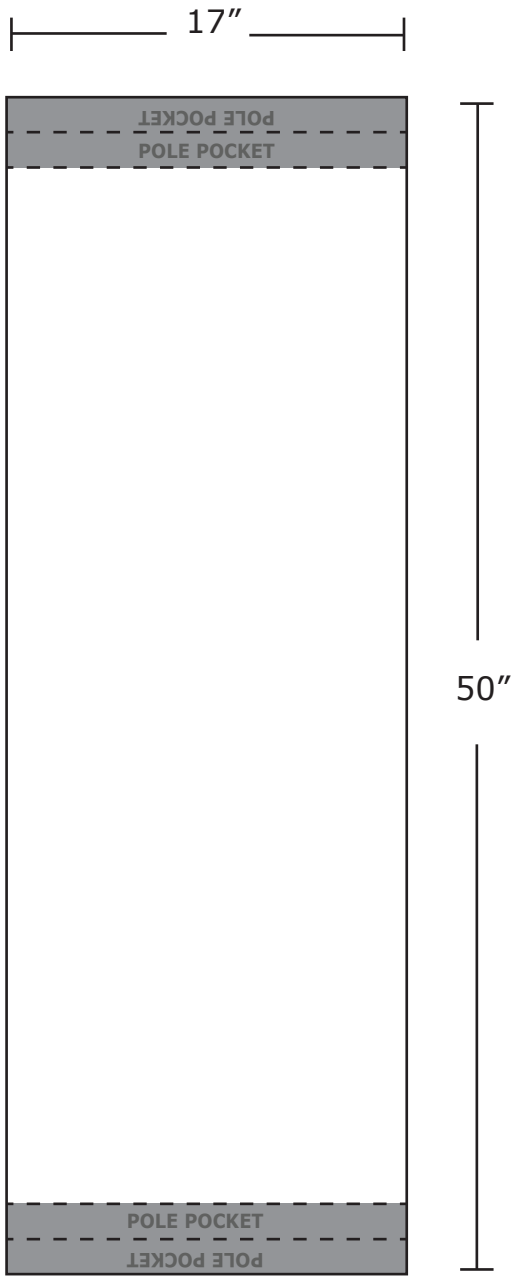
SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



LITERATURE STAND
SINGLE SIDED POSTER- 17″ x 50″

Total Graphic Area: 17″ x 50″

Total Safe Area: 17″ x 44″

Total Live Area: 17″ x 47″

DO NOT design any elements (text, Logos, etc.) within 3″ from top or bottom. This area will be folded to create the pole pocket.

The top and bottom 1.5″ will be the back of the pole pocket. A stitch line will be made 3″ from top and bottom.

FILE FORMATS

.JPG or .PDF
(.ai, .psd, .eps,.tiff)

ART GUIDELINES

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

TRANSMITTING FILES

ONLINE: www.postupstand.com/artupload
EMAIL: sales@postupstand.com