

# Instructions for providing copy and image for posters for Post-Up Stands

## ACCEPTABLE FILE FORMATS

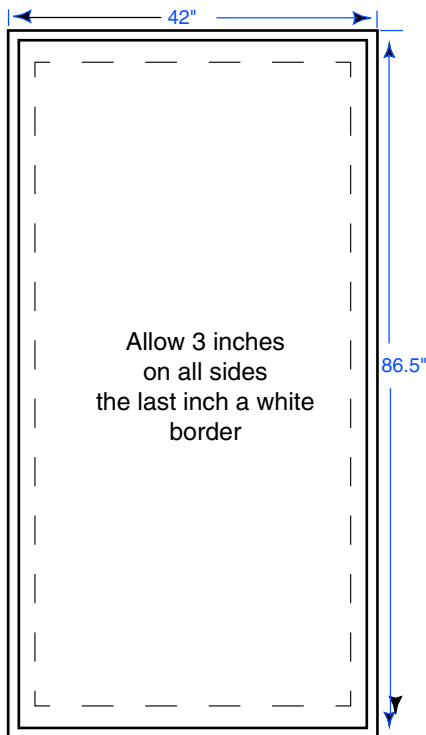
.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

- \* Please note:
- Files must be CMYK
  - All files must be PC compatible
  - .ai files must have text "outlined"
  - .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

- ONLINE:
- <https://www.postupstand.com/uploadartwork>
  - recipient email address: [sales@postupstand.com](mailto:sales@postupstand.com)



## POSTER SIZE AND MARGINS

Design poster at 42" x 86.5" (document size).  
Use 3" margins on all sides. Do not place any  
text/logos outside of these margins.

\* Have background color or image run the  
full 40" x 84.5" length of file and leave a  
1" inch border of white.

## POST-UP STAND

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