

# Instructions for providing copy and image for Double Sided Outdoor Banners

## ACCEPTABLE FILE FORMATS

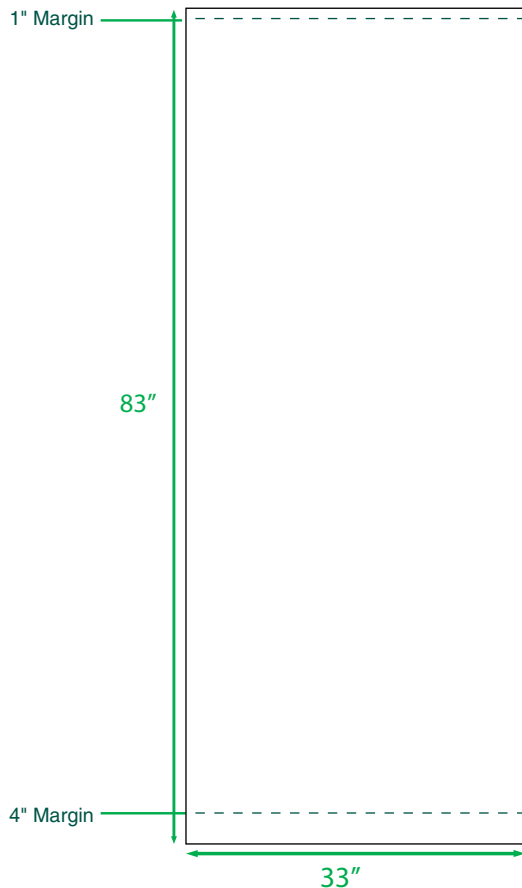
.jpg  
.pdf  
.tiff  
.ai  
.psd  
.eps

- \* Please note:
- Files must be CMYK
  - All files must be PC compatible
  - .ai files must have text "outlined"
  - .psd files please "rasterize" all text layers

\*All files should be "high resolution". Files should have a minimum resolution of 150dpi when at FULL size.

## TRANSMITTING FILES

- ONLINE:
- <http://www.trtbanners.com/upload-artwork/>
  - recipient email address: [sales@trtbanners.com](mailto:sales@trtbanners.com)



## POSTER SIZE AND MARGINS

Design poster at 33"x83" (document size). Use 1" and 4" margins as a reference ONLY when designing. Do not place any text/logos outside of these margins, in case poster should wrap into stand.

\* Have background color or image run the full 83" length of file. DO NOT leave white space inside margins- it may show when poster is upright in stand.