Instructions for providing copy and image for posters for Post-Up Pens

ACCEPTABLE FILE FORMATS
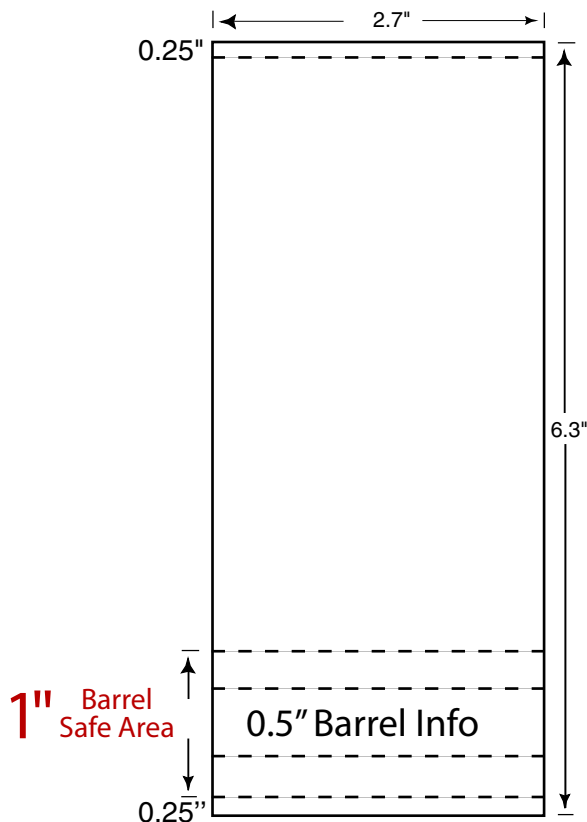
.pdf

* Please note:
- Files must be CMYK
- All files must be PC compatible
- .ai files must have text "outlined"
- .psd files please "rasterize" all text layers

*All files should be "high resolution". Files should have a minimum resolution of 300 dpi when at FULL size.

TRANSMITTING FILES

ONLINE: - https://www.postupstand.com/uploadartwork
                 - recipient email address: sales@postupstand.com

POSTER SIZE AND MARGINS

Design poster at 2.7" x 6.3" (document size).
Run background color/image full length and width of document
Keep all logos, and text 0.25" away from the top and bottom of the banner. Place your barrel info at 0.5" high centered in the 1" safe area after the bottom 0.25".

Note the Pen is designed so that the banner part is to be pulled out, in order to view all the information. We Cannot Guarantee the placement of the verbiage in the barrel. Please take into consideration.

2.7"

0.25"

6.3"

1" Barrel Safe Area

0.5" Barrel Info

0.25"

POST-UP STAND

Phone: 800-935-3534   Fax: 216-332-0531   Email: sales@postupstand.com
www.postupstand.com