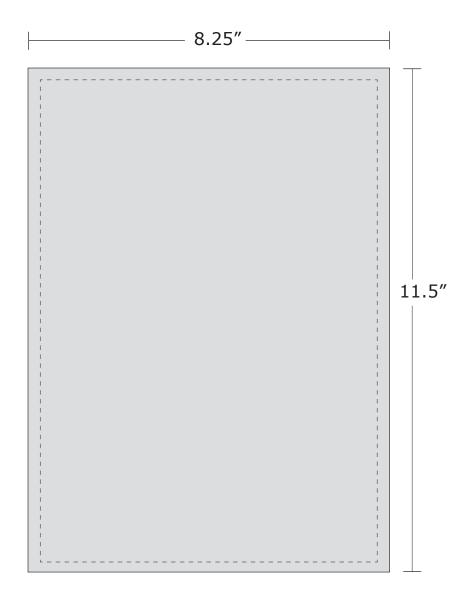
# SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



#### **SMALL POSTER STAND** 8.25" x 11.5"

Total Graphic Area: 8.25" x 11.5" Total Safe Area: 7.25" x 10.5"

Design file at actual size and have background color/photo go edge to edge. Keep all logos and text at least 0.5" from edge of page.

## **FILE FORMATS**

.JPG or .PDF (.ai, .psd, .eps,.tiff)

## **ART GUIDELINES**

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

#### TRANSMITTING FILES

ONLINE: https://www.postupstand.com/artupload/EMAIL: sales@postupstand.com