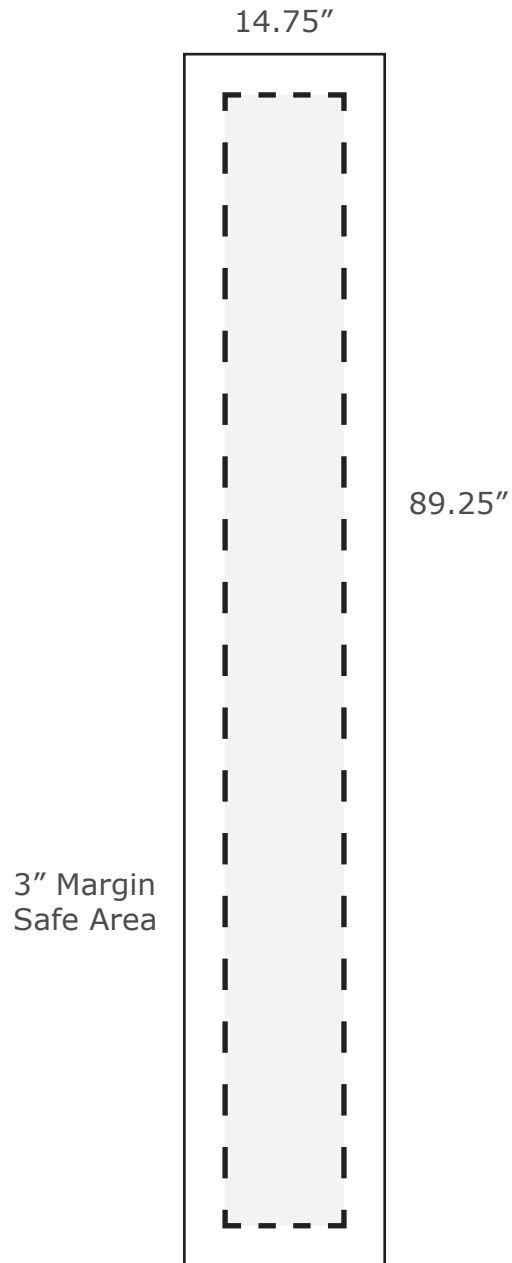


SPECIFICATIONS FOR SUPPLYING PRINT READY ARTWORK



LUX 10' Display (End Cap)

Total Graphic Area: 14.75" x 89.25"

Total Safe Area: 8.75" x 83.25"

Please include a 3" margin on all four edges where no text, logos, etc. are placed.
(For Reference Only)

FILE FORMATS

.JPG or .PDF

(.ai, .psd, .eps,.tiff)

ART GUIDELINES

- Files must be CMYK
- All Fonts must be created to Outlines or Supplied with your artwork
- Embed all images and support files
- Resolution must be 150 ppi at full size
- Please view your artwork at full size
- Background color / Image must extend to the edge of the artboard
- Make sure to turn off or delete all other layers on finished artwork before sending and make sure artwork is a flatten file (if using Photoshop).

TRANSMITTING FILES

ONLINE: www.postupstand.com/uploadartwork
EMAIL: sales@postupstand.com